REGISTER OF CLASSIFICATION DECISIONS

Date of entry in Register:	22 May 2000		
Name of applicant/court:	Secretary for Internal Affairs		
Applicant to the Labelling Body:	Not Applicable		
Title of Publication:	Penthouse September 1999 30th A Special Collector's Edition	Penthouse September 1999 30th Anniversary Special Collector's Edition	
Other Known Titles:	• •	Anniversary Special Collector's Edition American Penthouse, September 1999, 30 th	
Director:	Not Applicable		
Producer:	Not Applicable		
Publisher:	General Media Communications Ir	General Media Communications Inc.	
Editor:	Bob Guccione		
Format:	Magazine		
Country of Origin:	USA		
Language:	English		
Components of film originally e	examined: Not Applicable.	• • • • • • •	
Feature:	Run	ning time:	
Trailers:	Run	ning time:	
	Tota	al Running time:	
Excision/Alteration:	Not Applicable.		
Reason(s) for Excision:			
Not Applicable.			

Display Conditions:	
Not Applicable.	
Descriptive Note:	
Not Applicable.	
Direction to issue a label has been given on:	Not Applicable.

SUMMARY OF THE REASONS FOR DECISION:

The magazine entitled *Penthouse September 1999 30th Anniversary Special Collector's Edition* is classified as: Objectionable.

Penthouse September 1999 30th Anniversary Special Collector's Edition is a magazine which contains advertisements, cartoons, letters, interviews, articles, photographs, and stories. The publication has sexual and non sexual content. Most of the cartoons are of a sexual nature. Many of the letters are sexually explicit. Many of the advertisements are of a sexual nature. The publication contains sexually explicit photospreads of females displaying their genitals as well as sexual activity between women and between men and women.

The magazine has been given an objectionable classification because it promotes and supports the use of urine in association with sexual conduct. The magazine promotes and supports this activity by containing images of naked women urinating and associating the act of urination with sexual conduct. Making available a magazine with images of this nature strengthens the idea of such activity. By making such acts and ideas seem accessible and sexually stimulating, the use of urine in association with sexual conduct is encouraged.

The provisions of the New Zealand Bill of Rights Act 1990 (NZBR Act) have been taken into account in determining this classification. As the publication falls under s3(2) of the Films, Videos, and Publications Classification Act 1993, it is deemed to be objectionable. A classification of "objectionable" places a limit on the right to freedom of expression as set out in s14 of the NZBR Act. However, in relation to this publication, the classification is considered to be a reasonable limit prescribed by law that can be demonstrably justified in a free and democratic society.

OFLC Ref: 9901901